



Profit Builder

"We switched from our current software system to HomeFront and Sage Timberline Office. We feel that it is the best integrated software system available to residential builders. The service & support has been excellent."

Hannu Halminen
Toronto, ON

SALES AND CONSTRUCTION MANAGEMENT SOFTWARE

HomeFront's **ProfitBuilder's** simple to use contact & sales management interface is ideal for production and custom builders.

CONTACT MANAGEMENT

- Track leads, prospects and buyers with status and interests in on easy to use interface
- Schedule appointments directly to Microsoft Outlook and create reminders for sales calls and appointments
- Generate proposals to prospects and track all correspondence
- Document Management; Attach documents to the contact and share online with trades and customers
- Post Cash received against Deposit and Draw schedule
- Flags due dates for deposits, permit applications, and architectural approvals

CONTRACT, CHANGE ORDERS & SELECTIONS

- Select lot, model and options from the electronic price book to quickly build up a quote for customers
- Track all décor and color selections
- Print Purchase Agreement, addendums and all required documents at the time of purchase
- Evaluate pending deals in Sales manager view with Margin analysis report
- Increase control over change orders with a built-in approval process

Integration With Popular Accounting Software

Integrates with some of the most widely-used accounting software applications including:

- Sage Timberline Office
- Sage Master Builder
- QuickBooks
- Simply Accounting by Sage

- Simplified design center selection with barcode technology
- Request pricing from Estimating or use built in take-off features in sales interface (pending permissions)
- Restrict option available for selection based on stage of construction
- Generate settlement paperwork with adjustments such as taxes, interest and legal fees

MANAGE INVENTORY

- Lot inventory; track lot information relevant to sales and also installments and finance information
- Spec & Show home inventory; Track selections and upgrades and make homes available to purchase

POPULAR REPORTS

- Sales by Period and Sales Agent or Area
- Profit by Area, Phase, and Lot
- Margin Analysis with detail



ProfitBuilder was developed as an integral part of the HomeFront Complete Solution, which offers the home builder a complete sales, construction and service management system.

BUILD A BETTER BUSINESS TODAY >>>



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CONSTRUCTECH TOP PRODUCT AWARD WINNER 3 YEARS RUNNING!

