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## **HomeFront Software Named to "Constructech 50" List of Top Construction Technology Companies for 2011**

*Constructech Magazine honors developer of Job Simplicity™, construction management software for Small Commercial or Residential Builders & Contractors*

**Calgary, Canada – June 30, 2011** - HomeFront Software™, provider of construction management software to residential builders and commercial contractors, has been named a "Constructech 50" company for 2011. The Constructech 50 is a listing of the most influential construction technology providers with a strong and ongoing market presence. Published in the July/August issue of Constructech, the listing is determined by the editors of Constructech magazine.

[HomeFront Software](#) CEO Daryl Shenner says the award is further confirmation of the company's direction. "The growth of Job Simplicity is a matter of developing the right product at the right time. We were the first to bring full-function, affordable construction management software to small builders & contractors. He adds, "The praise we've received as a company and for our products has been extremely gratifying and market demand for the product has been phenomenal." Shenner continues, "So, to be recognized by an industry-leading publication like *Constructech* is more than an honor, it tells us we're on the right path as industry leaders."

Available in both commercial and residential versions, Job Simplicity is designed specifically for small builders or contractors who want full-featured [construction management software](#) for estimating, bidding, purchasing, billing, change management, scheduling, and job costing without having to replace their existing QuickBooks, Simply Accounting by Sage and Sage Timberline accounting software.

"As the technology available to the construction industry has blossomed, we here at *Constructech* have watched the solutions grow," says Mike Carrozzo, chief editor, *Constructech* magazine. "From the early days when companies first began harnessing the Web, to now, when companies are offering automated payments and cloud solutions, technology is continually changing how construction business is conducted. The *Constructech* 50 winners exemplify an array of options that can be found today."

According to Shenner, HomeFront will continue developing innovative products, like Job Simplicity ([www.jobsimplicity.com](http://www.jobsimplicity.com)), that have made the company so successful. "Technology today is much more scalable allowing us to provide affordable construction management solutions for even the smallest builders and contractors. As companies grow and require more out of their financial accounting system, they can migrate to an enterprise-level solution like Sage Timberline Office and continue to work with HomeFront.

Visit [www.homefront-software.com](http://www.homefront-software.com) for more information about HomeFront Software, or to learn about the construction management software solutions they implement and support including Job Simplicity, HomeFront Homebuilder Management System, and Sage Timberline Office.

### **About HomeFront Software**

HomeFront Software, based in Calgary, Canada, is a leading builder process management solution providing residential home builders & contractors the unique ability to manage Sales, CRM, Estimating, Purchasing, Scheduling, Service & Warranty in one easy to use management system. HomeFront's solutions integrate seamlessly with QuickBooks, Simply Accounting by Sage & Sage Timberline, making it the construction management system of choice. Developing & implementing software solutions for over 15 years, HomeFront Software continues to set the pace for software innovation and continues to be a leading provider of business management tools which are relevant, current and essential to most vertical markets within the construction industry.

HomeFront is the recipient of many industry awards including, "Constructech 50 - 2011 & 2010", "Top Product 2010" by Constructech Magazine, "50 Hottest for 2009" by Constructech Magazine, "100 Best New Products" by editors of Professional Magazine and HomeFront Software's Precision Builder application was nominated as a finalist in the Industry Achievement Award category by the Canadian Home Builder Association - Calgary Region SAM awards.

### **About Constructech Magazine**

*Constructech* magazine is the technology advocate for the construction industry, helping builders, contractors, and corporate owners make educated decisions on software and systems, both in the office and in the field. With unbiased opinions and informative news on software, hardware, automation, and services, *Constructech* has been a highly respected and trusted resource in the industry for more than 10 years.

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