

FOR IMMEDIATE RELEASE



CONSTRUCTECH NAMES HOMEFRONT SOFTWARE™ AS 2009 TOP PRODUCT WINNER

HomeFront Software Wins Prestigious Award for its New HomeFront Field PO Request

Calgary, Canada – January 29, 2009. HomeFront Software™, a leading provider of builder management software solutions, was named Constructech Top Product 2009 winner for the newly launched HomeFront Field PO Request. HomeFront Field PO Request is the answer to one of the most common issues in the commercial and residential construction industry...how to accurately and in a timely manner account for and control purchase orders issued in the field. HomeFront Field PO Request allows for an employee in the field to request a purchase order directly from a simple Web-based interface such as a PDA, cell phone or laptop. The purchase order request is instantly emailed to the vendor for pricing and is immediately submitted to the office for final approval and coding for optional posting to the builder's accounting software. HomeFront Field PO Request greatly reduces the administrative costs associated with managing field purchase orders.

According to Mike Carrozzo, Editor, *Constructech*, HomeFront Software Field PO Request was chosen as a Top Product 2009 because, "it is a nice example of a supportive solution to one of the industry's biggest challenges."

"We created HomeFront Software because there is a need to bring helpful, state-of-the-art management products to the construction industry, and we are thrilled to be chosen as a Constructech Top Product 2009 Winner," said Daryl Shenner, CEO, HomeFront Software. "HomeFront Field PO Request was developed in response to the builder's need to provide and track purchase orders on a real-time basis, eliminating the lag time and dual data entry that the industry has come to accept.. "

HomeFront Field PO Request can be used independently in both the residential and commercial marketplace. Additional benefits can be gained by using HomeFront Field PO with other HomeFront products, such as the scheduling application Project Builder. Using these together, a builder can use a simple Web interface to issue field purchase orders directly from the schedule and tie it back to the individual project and activity. HomeFront Field PO Request also integrates with HomeFront's PrecisionBuilder for estimating, purchasing, and bid management, as well as with HomeFront's Vendor Online Portal.

ABOUT HOMEFRONT SOFTWARE

HomeFront Software, based in Calgary, Canada, is a leading building process management solutions provider. HomeFront provides builders of all sizes with a suite of software management tools that give the real-time information necessary to make business decisions that maximize profits before, during, and after construction. HomeFront is a collaborative effort of technology experts who have been working in the residential building industry for over 20 years. The company was created to provide builders with the tools they need to manage their businesses and succeed in today's competitive market.

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